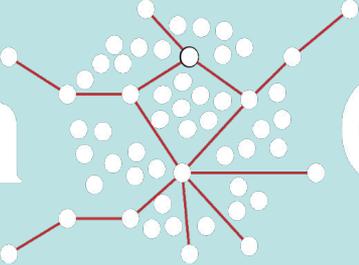


AdAstra  Collective

Who is AdAstra Collective?

AdAstra Collective is comprised of movement building practitioners with expertise in leadership development, resource mobilization, and narrative intervention.



AdAstra Collective

Our vision is to transform power through networked movement building for a just, democratic, and liberating world.

We

specialize in strategizing through networks in social movements.

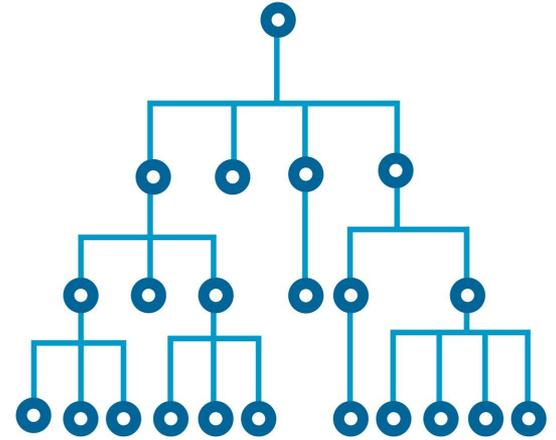
invest in people, cultivating potential to create economic change.

believe in stories that shift political realities.

FORMS of ORGANIZATIONAL STRUCTURES

[Now Let's Get in Formation]

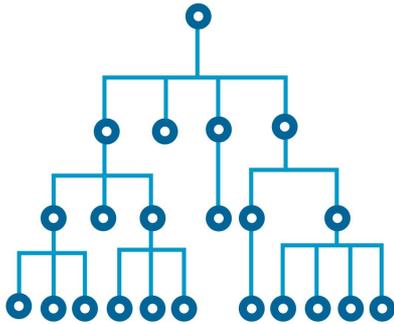
TRADITIONAL ORGANIZATION



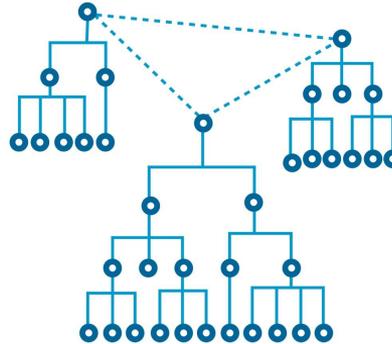
FORMS of ORGANIZATIONAL STRUCTURES

[Now Let's Get in Formation]

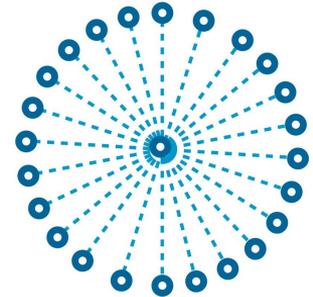
TRADITIONAL ORGANIZATION



COALITION



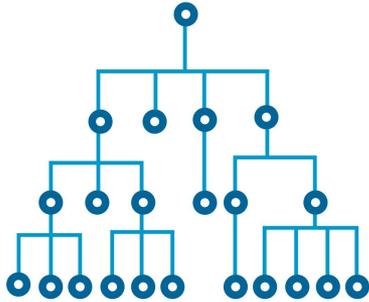
HUB AND SPOKE



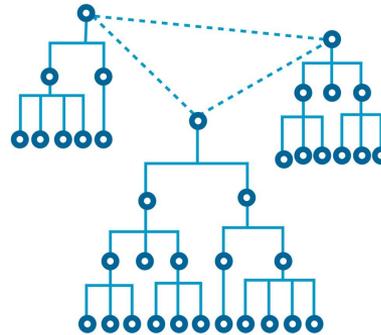
FORMS of ORGANIZATIONAL STRUCTURES

[Now Let's Get in Formation]

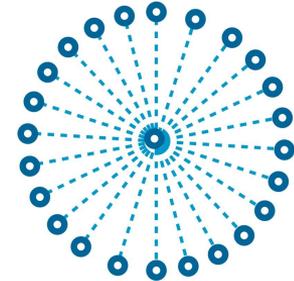
TRADITIONAL ORGANIZATION



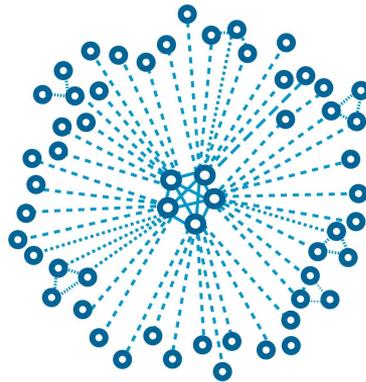
COALITION



HUB AND SPOKE



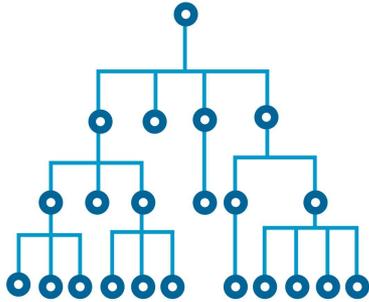
CENTRALIZED
CLUSTER
NETWORK



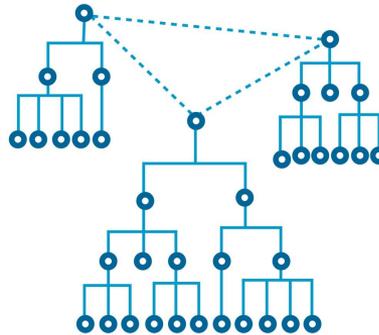
FORMS of ORGANIZATIONAL STRUCTURES

[Now Let's Get in Formation]

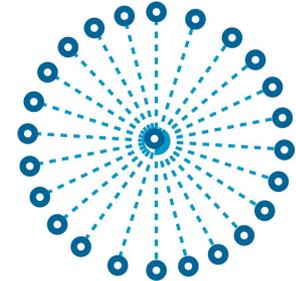
TRADITIONAL ORGANIZATION



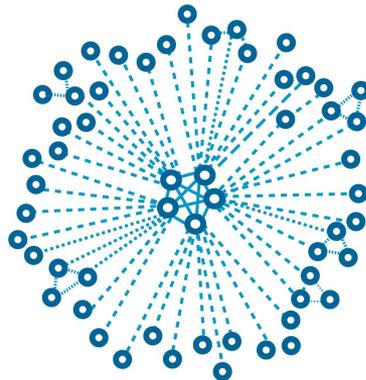
COALITION



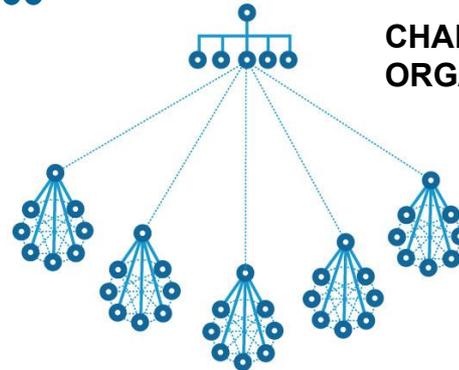
HUB AND SPOKE



CENTRALIZED
CLUSTER
NETWORK



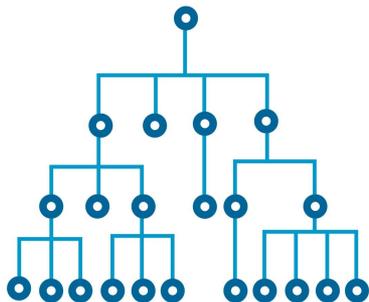
CHAPTER
ORGANIZATIONS



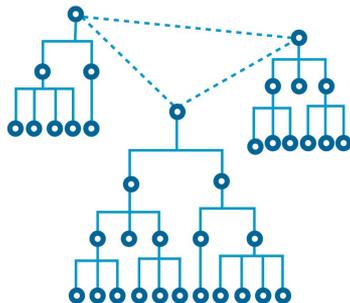
FORMS of ORGANIZATIONAL STRUCTURES

[Now Let's Get in Formation]

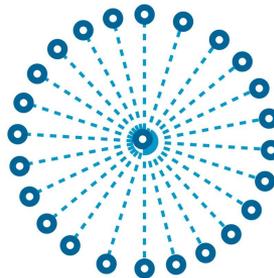
ORGANIZATION



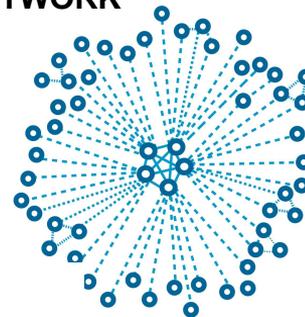
COALITION



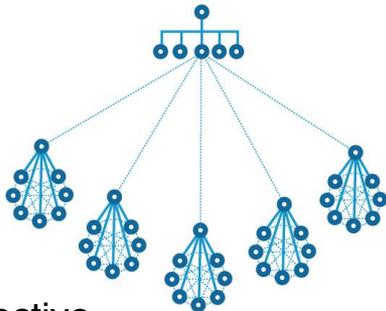
HUB & SPOKE



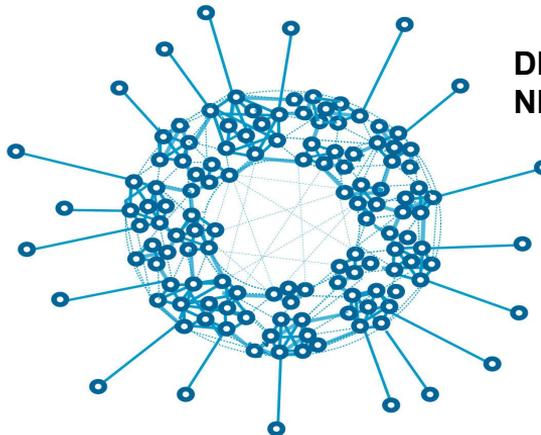
CENTRALIZED CLUSTER NETWORK



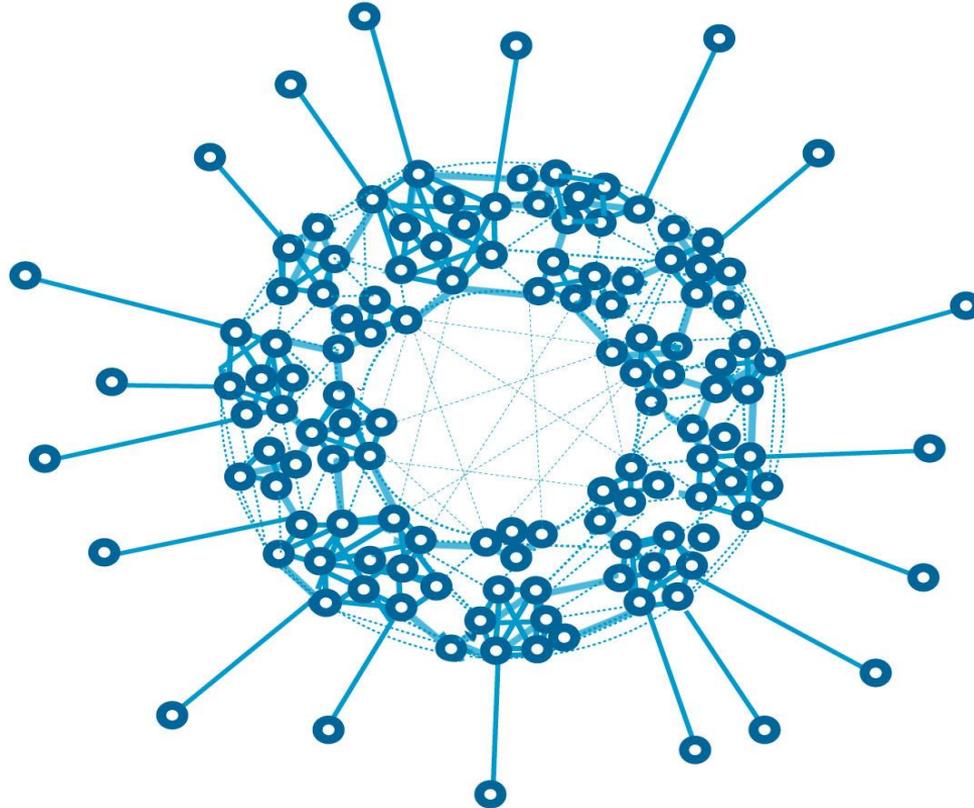
CHAPTER ORGANIZATIONS



DECENTRALIZED NETWORK



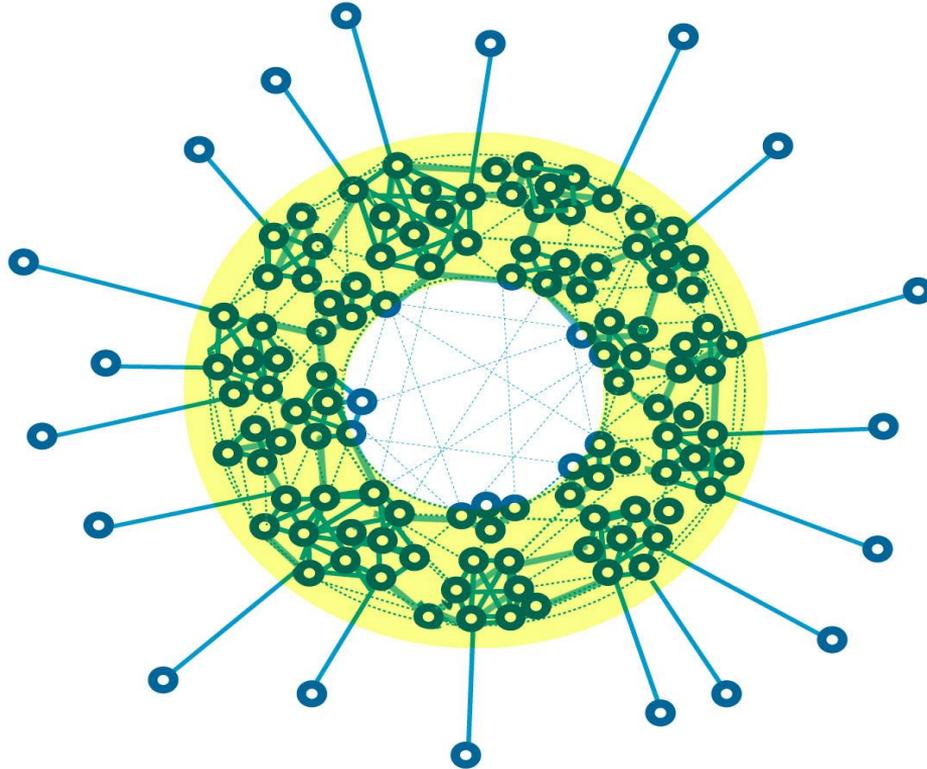
DECENTRALIZED NETWORK



Actions

- Experiments & collaborations
- From small acts to larger
- Learning through diversity
- Successful innovations spread

DECENTRALIZED, SELF-ORGANIZED

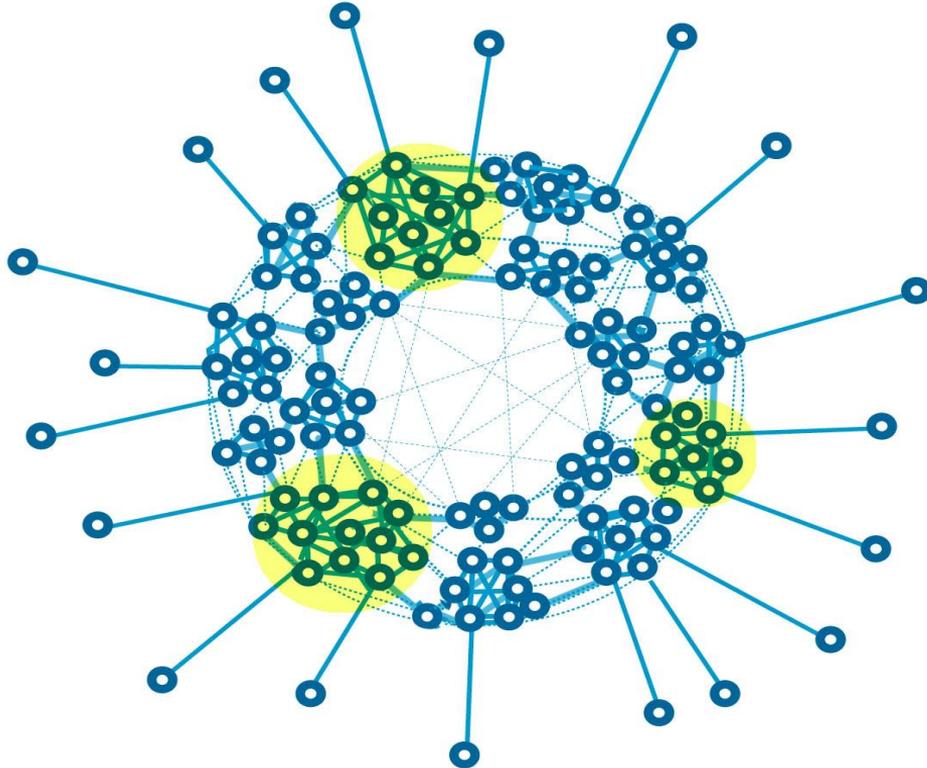


**Decentralized
Core**



AdAstra Collective

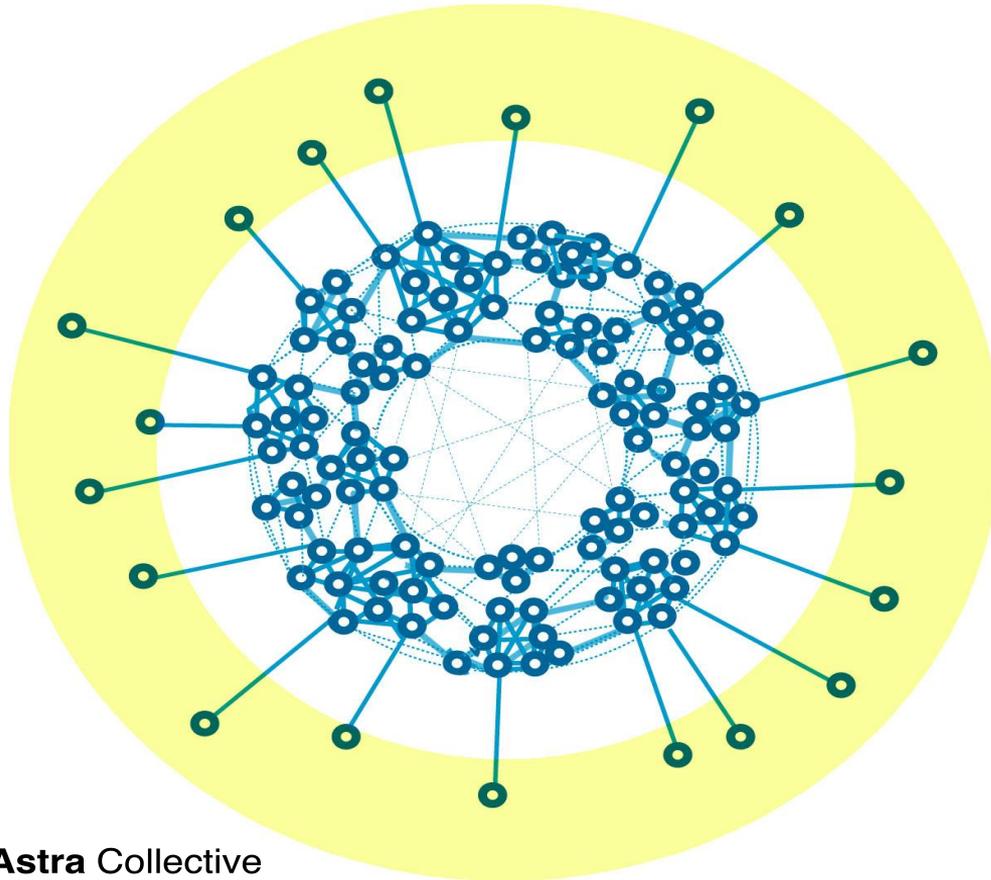
DECENTRALIZED, SELF-ORGANIZED



**Decentralized
Core**

**Overlapping
Clusters**

DECENTRALIZED, SELF-ORGANIZED



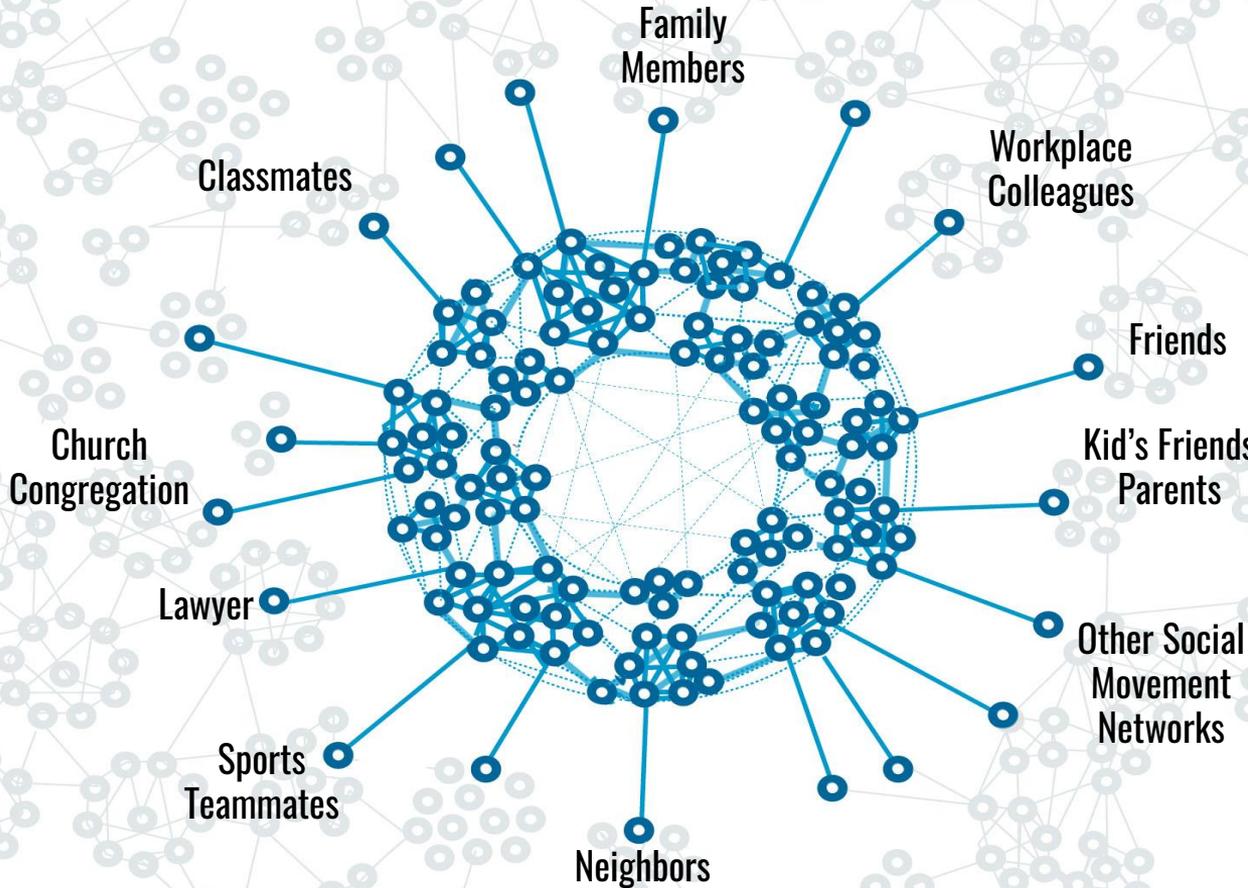
**Decentralized
Core**

**Overlapping
Clusters**

**Strong
Periphery**



DECENTRALIZED, SELF-ORGANIZED



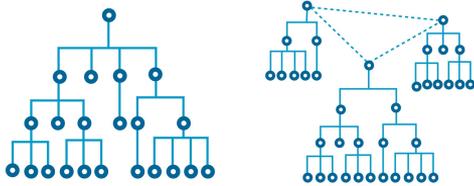
**Decentralized
Core**

**Overlapping
Clusters**

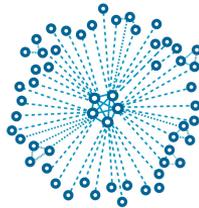
**Strong
Periphery**

Each structure is **good** at some things

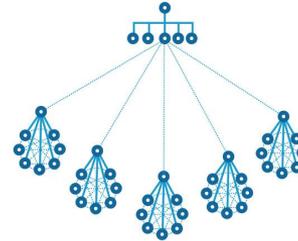
ORGS/COALITIONS



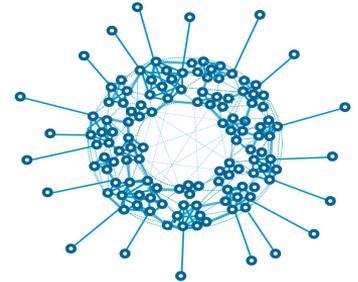
ON-LINE ORGS



CHAPTER

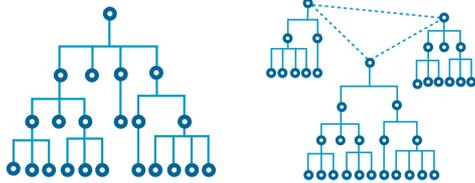


NETWORKS

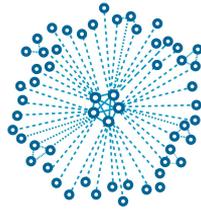


Each structure is **good** at some things

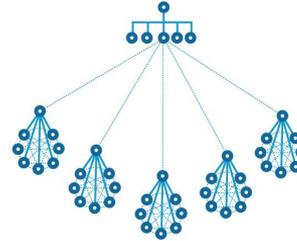
ORGS/COALITIONS



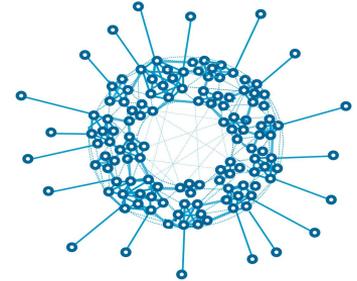
ON-LINE ORGS



CHAPTER



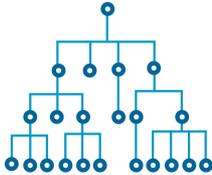
NETWORKS



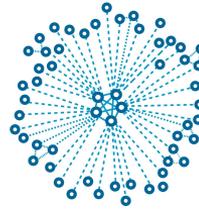
And **not good** at others.



ORGANIZATIONS/COALITIONS



ON-LINE ORGS



DECENTRALIZED NETWORKS



GOOD

Knowledge and Material Production:

identifiable outcomes with deliverables

Accountability: Clear Accountability structures based on rank and file.

Sense of belonging: Once brought into the organization based on ability they are brought into and buy into the structure and culture.

Scale: Able to get huge numbers of people to undertake easier forms of action that can be aggregated into real power (\$, votes, petitions, joining networks etc)

Fundraising: Great at cultivating sustaining donors

Scale: Able to get huge numbers of people to undertake courageous action, putting body on the line, direct action

Complexity: Able to address complex problems

Flexibility Flexible, able to shift quickly

NOT GOOD

Complexity: Historically not been successful at solving complex problems, focus on one small piece or issue.

Flexibility: Harder time shifting strategies & tactics.

Can constrain popular energy, scale
Can constrain innovation & information
Often don't expand beyond membership

Commitment: Apart from online petitions and one directional participation there is not a greater commitment to the vision

Sense of ownership/belonging: Projects are set by the staff from the online org not from the constituents.

Accountability (dependent on clearly outlines principles).

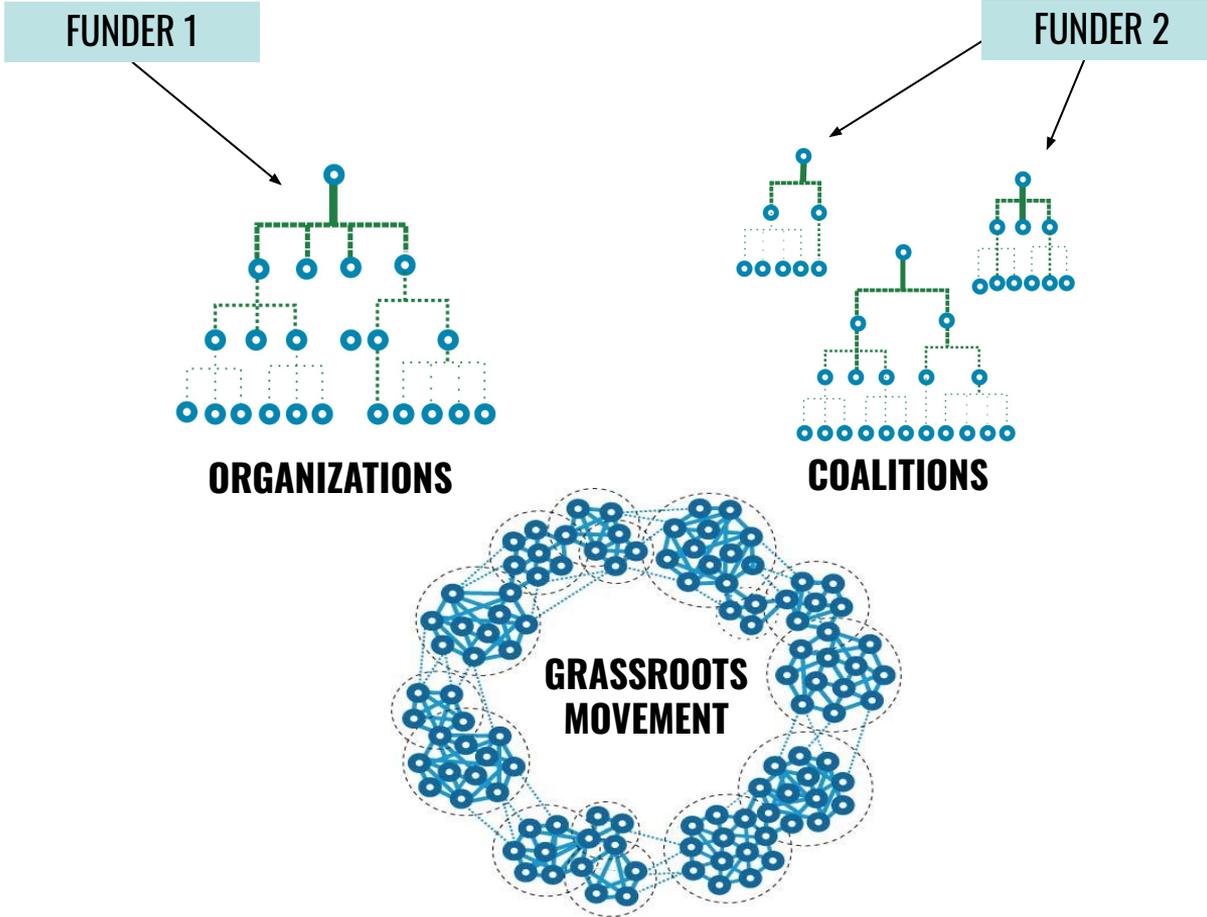
Unified Strategy: Given divergence in thinking and approaches it is difficult to agree on one strategy or path to do something.

Leadership development

*There is swarm accountability according to shared principles - if you do this during mass trainings up front, then it saves a lot of time and effort

CLARIFYING QUESTIONS?

TRADITIONAL FUNDING



- One way power
- No coordination between funders or organizations
- Trickle Down: Not getting to base, communities or grassroots movements
- Slow

SCAVENGER HUNT!

Find or Make (5 MINUTES)

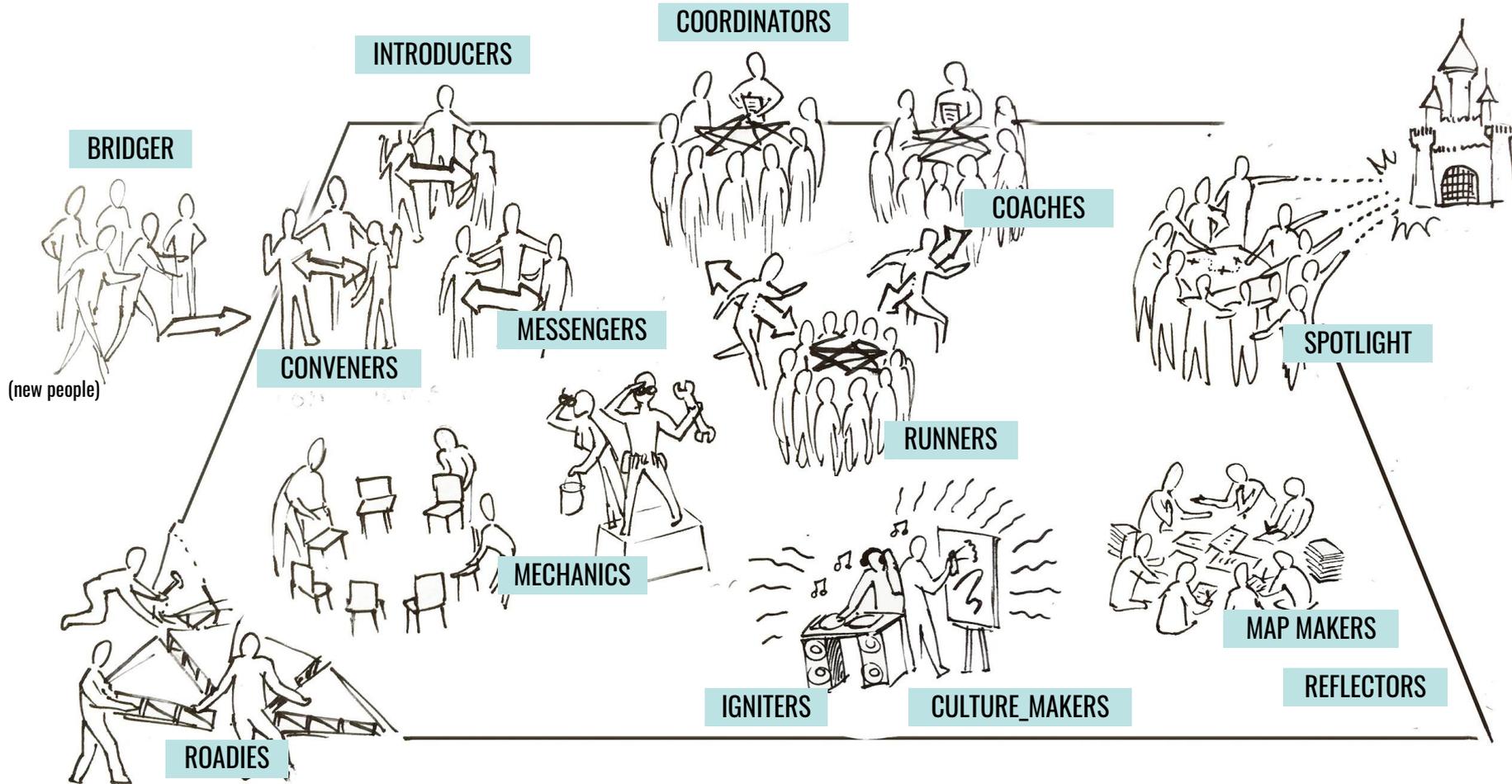
- 5 paper cranes
- Names and addresses of 3 community/movement spaces in your groups city
- Selfie with a person with the same color shirt as you
- List of at least 10 campaigns or actions that people in this room have participated in
- 3 items in the room that contain the color gray
- Drawing of the 3 items that have the color gray



Debrief

What did you notice and learn from this?





SELF-ORGANIZING PHASES

GATHERING: Allows people to **find diverse others** from a **large network** to join with them or **collaborate**.

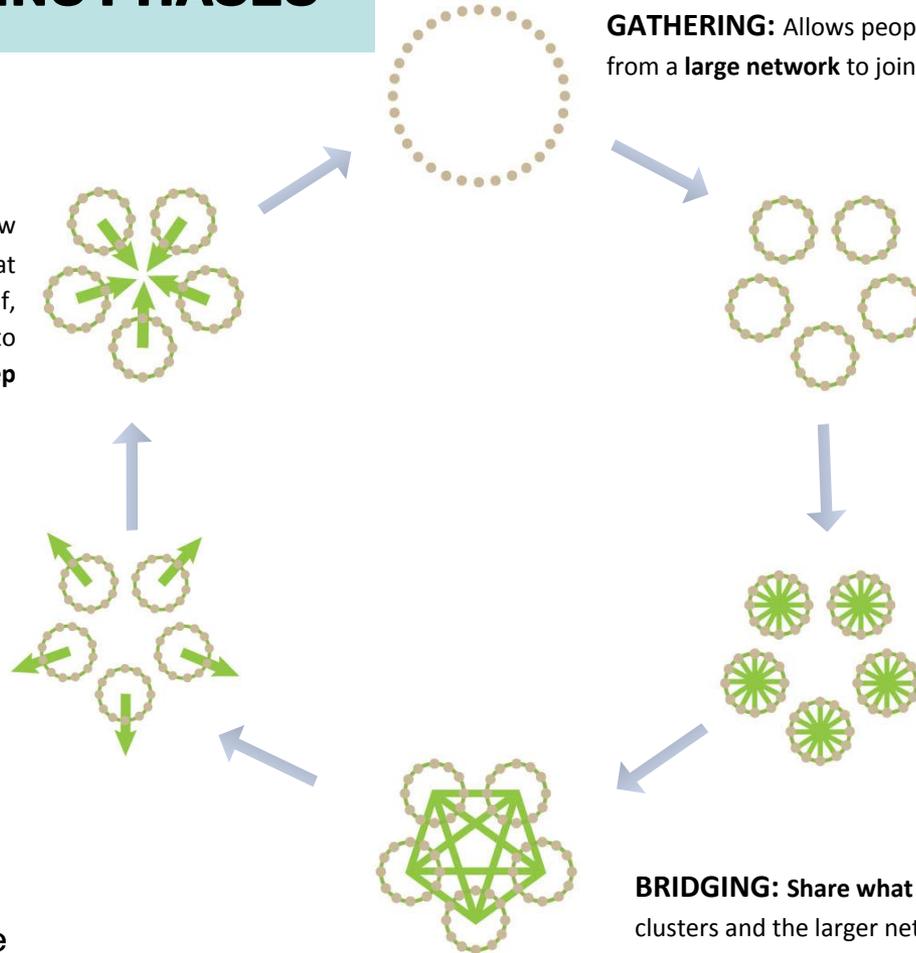
CLUSTERING: Encourages people to **see an opportunity** to make a change or try something out, and then form more focused, **smaller groups** to take action.

COLLABORATING: People **deepen relationships** by working together, can be a transformative experience.

BRIDGING: **Share what is being planned** with other clusters and the larger network

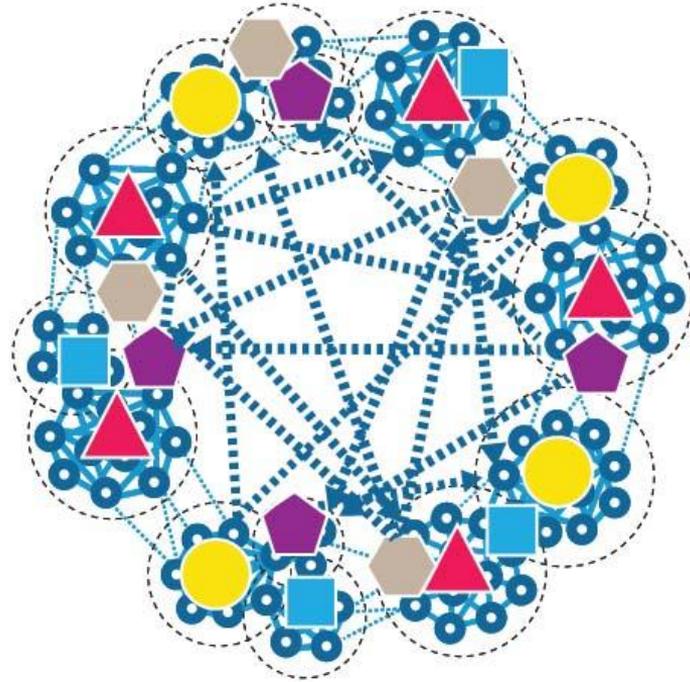
LEARNING: Know how to **pay attention** to what is happening, debrief, **analyze** the action to take a **better next step**

ACTION: Individuals and groups feel they feel like they can **initiate action**



MOBILIZING RESOURCES IN AN ECOSYSTEM

QUESTIONS: How do we think about resources in new ways?



▲ MONEY ■ SPACE ● SKILLS ◆ EQUIPMENT ⬡ CAPACITY

Resources are much more than just money

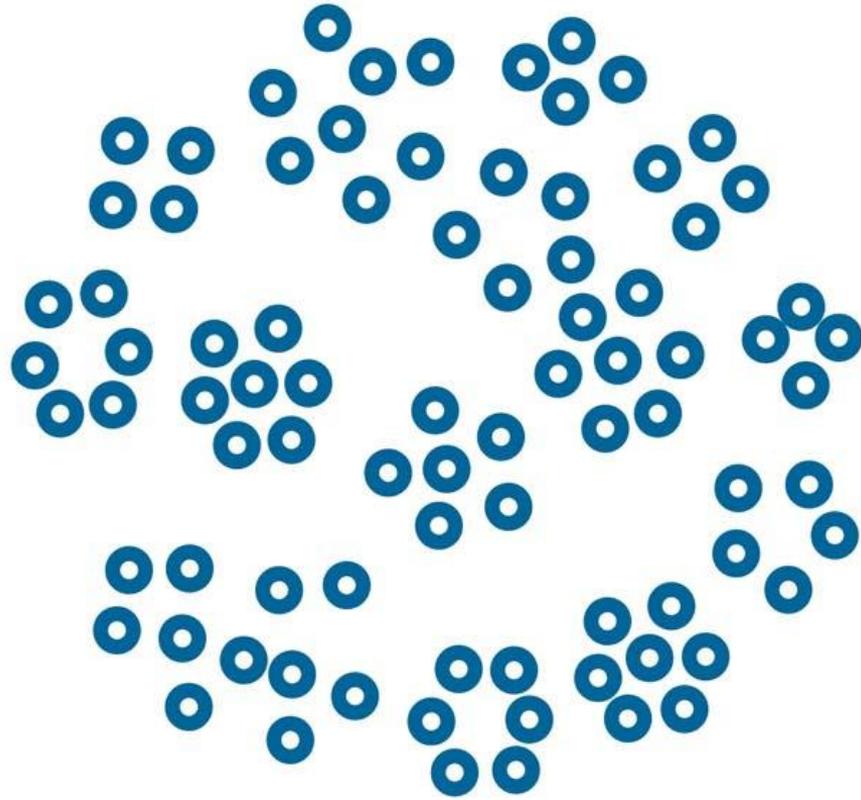
How do people know about and access all of these resources in a network?

How do we decolonize our relationship with money?

Where do the stories of transformation live?
In our networks of relationships!!!!

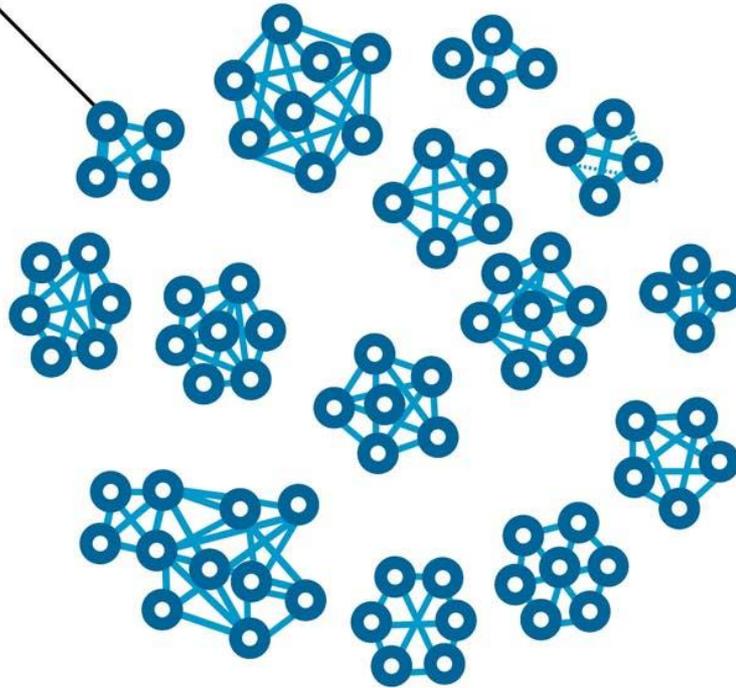
THE ANATOMY OF A NETWORK





CLUSTERS

With high degrees of
trust & interaction



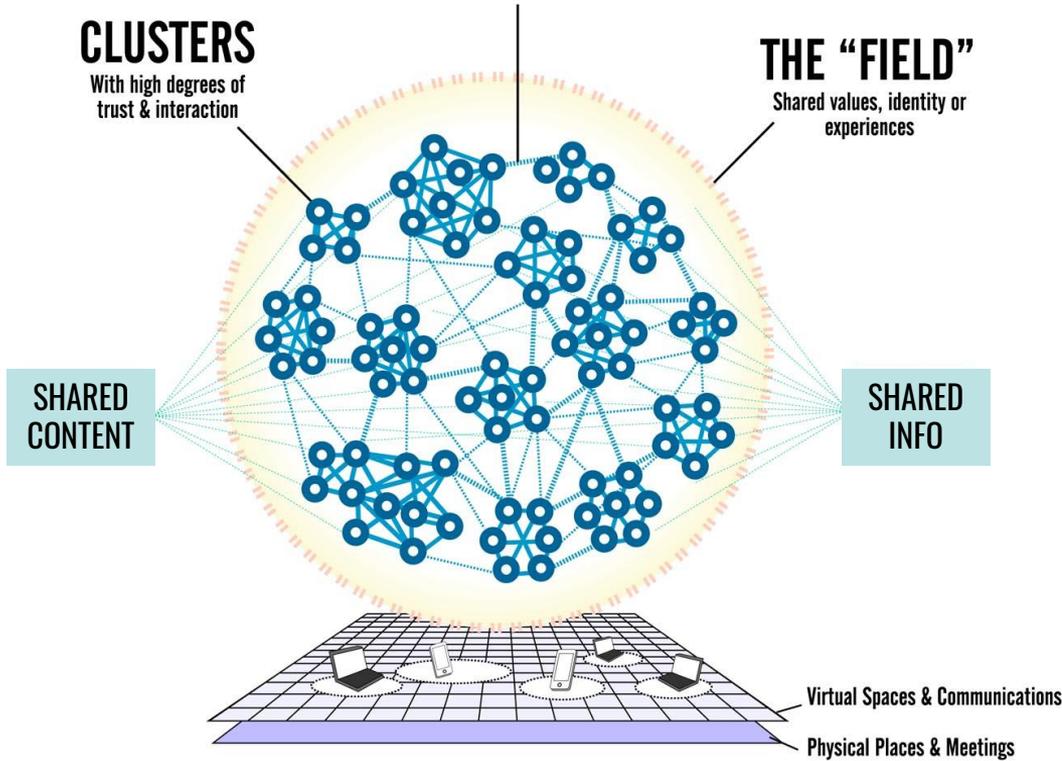
MOVEMENT

CLUSTERS

With high degrees of trust & interaction

THE "FIELD"

Shared values, identity or experiences



SHARED
CONTENT

SHARED
INFO

Virtual Spaces & Communications

Physical Places & Meetings

PLATFORMS FOR SELF-ORGANIZING



AdAstra Collective

Why are my relationships important in my endeavors to transform systems?

“One thing you can count on.

If you isolate yourself in order to win, you already lost.”

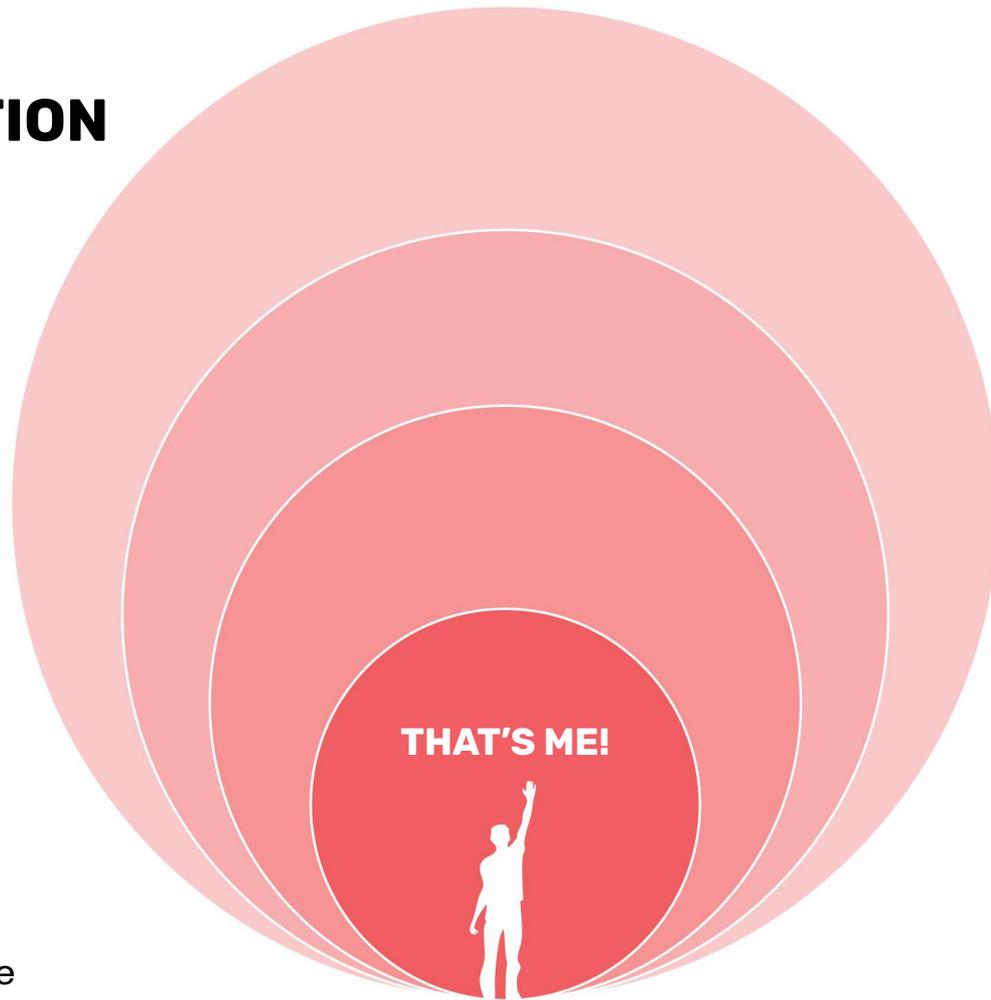
- Eli Armstrong, Dream Defenders

“Build homes. Not Fortresses.”

- Gan Golan, Movement Netlab



CIRCLES OF CONNECTION

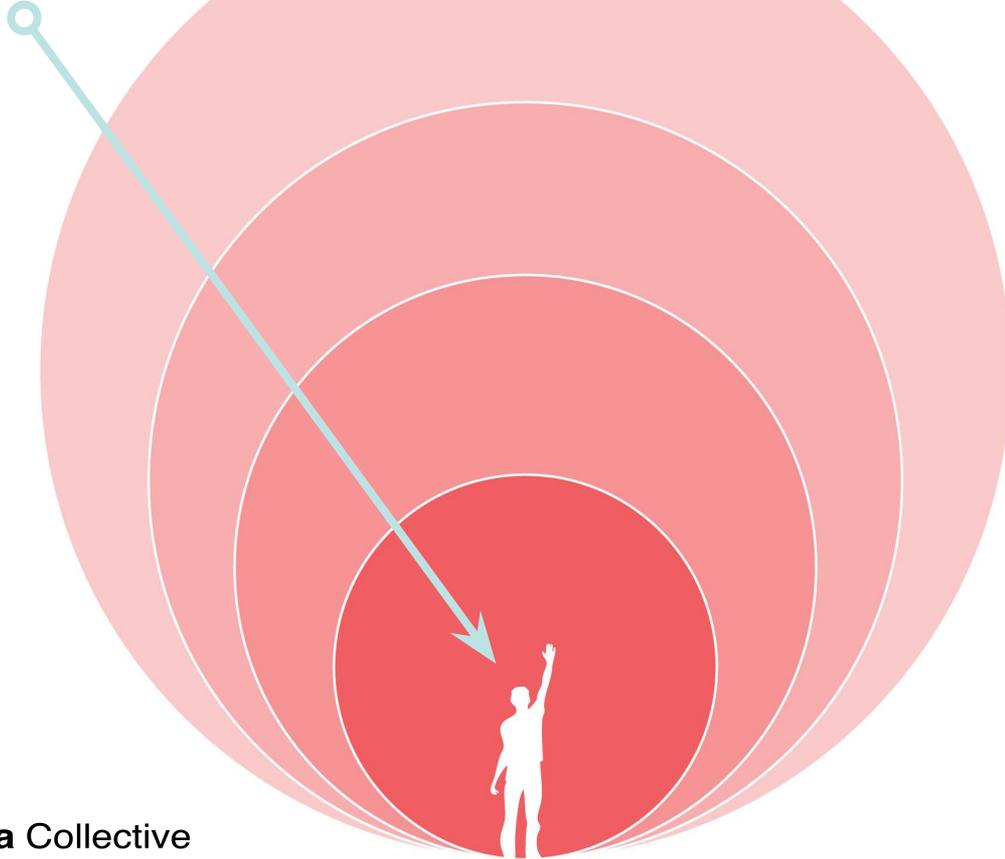


Interpersonal



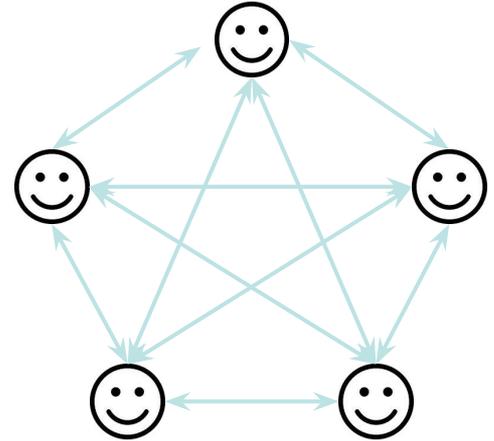
Ability to understand and act on information exchanged

MY POLITICAL HOME (aka Cluster)

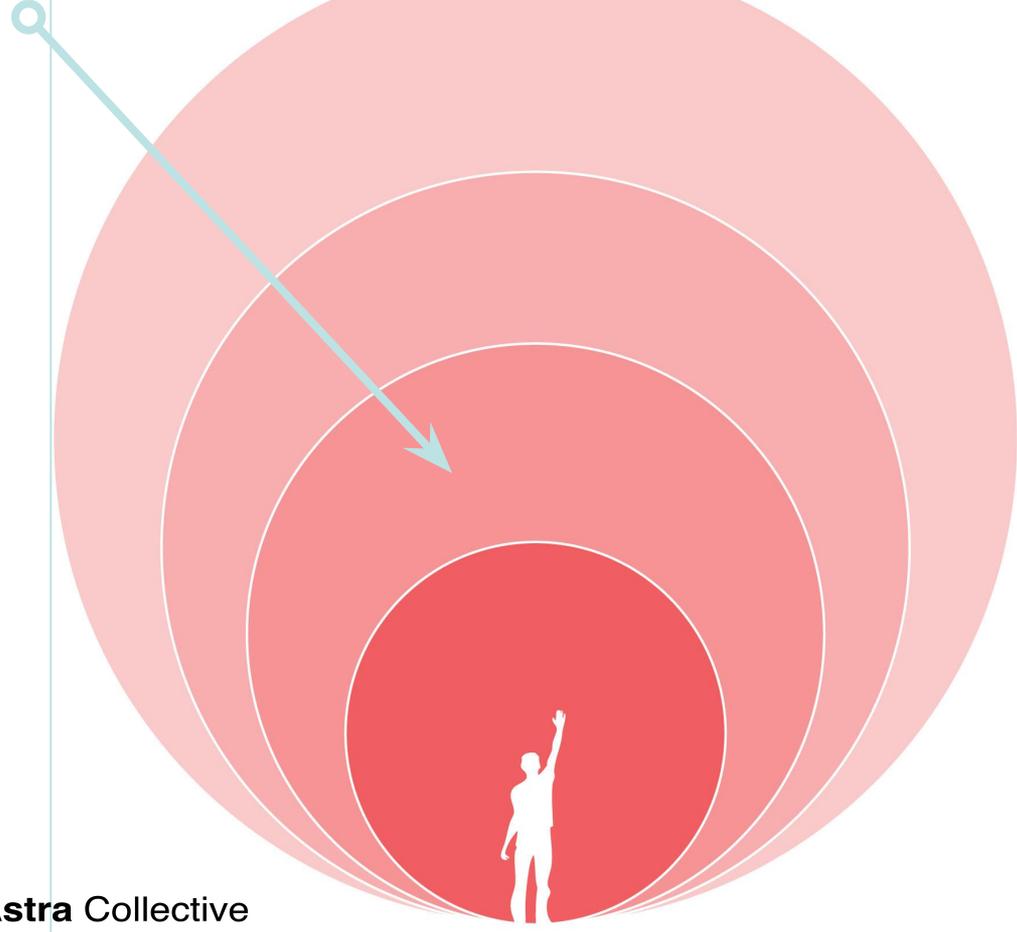


Political Home/ Cluster

To engage each other in meaning making of perspectives in cultivating shared experiences, values, with customs, and practices, culture and power building

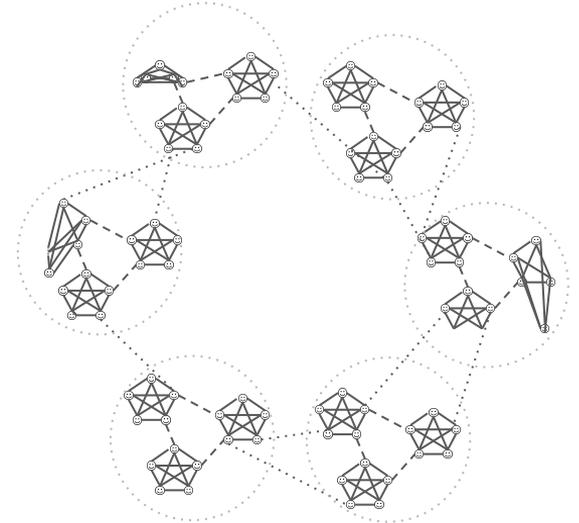


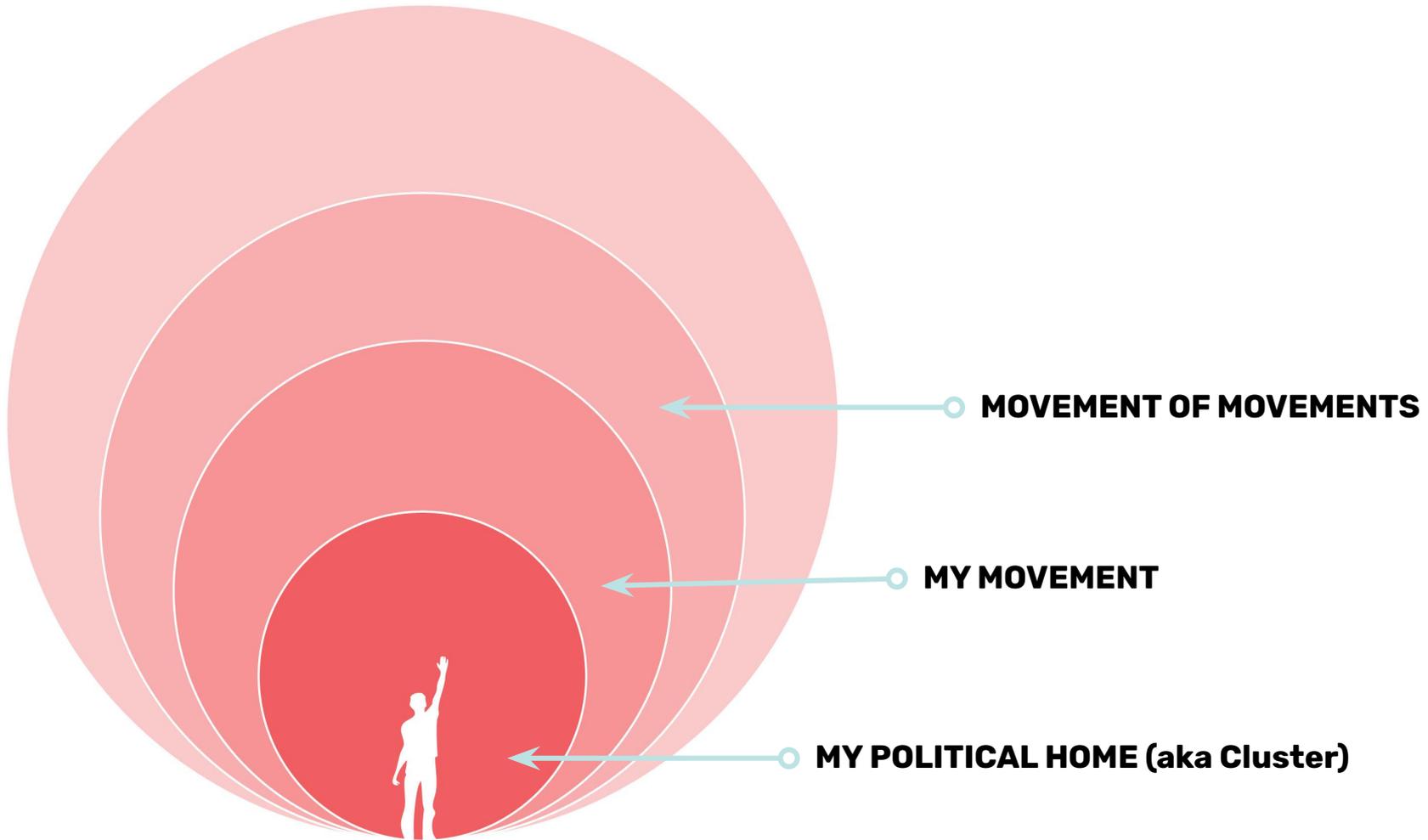
MY MOVEMENT



Movement

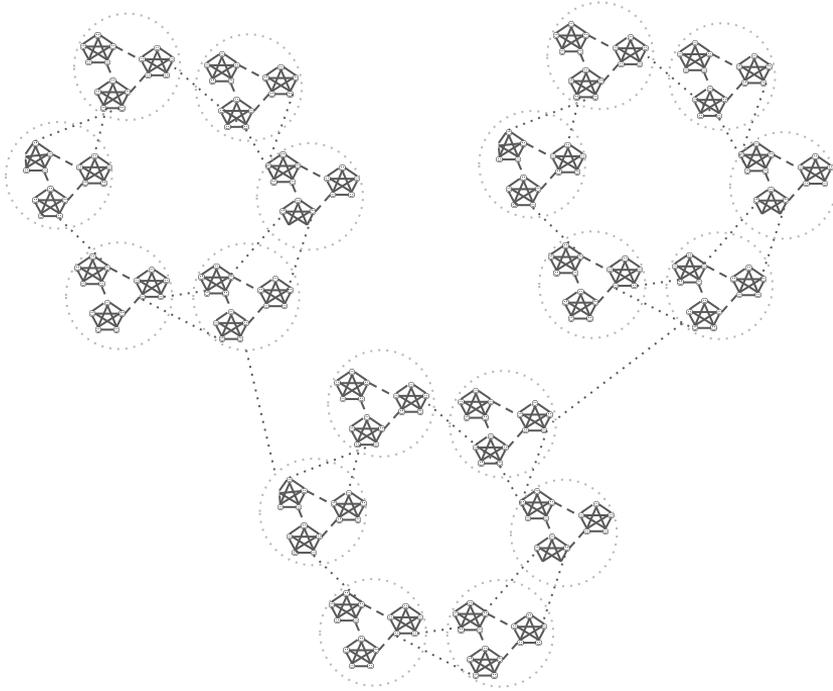
The ability of interconnected networks to understand each other and act on information exchanged.



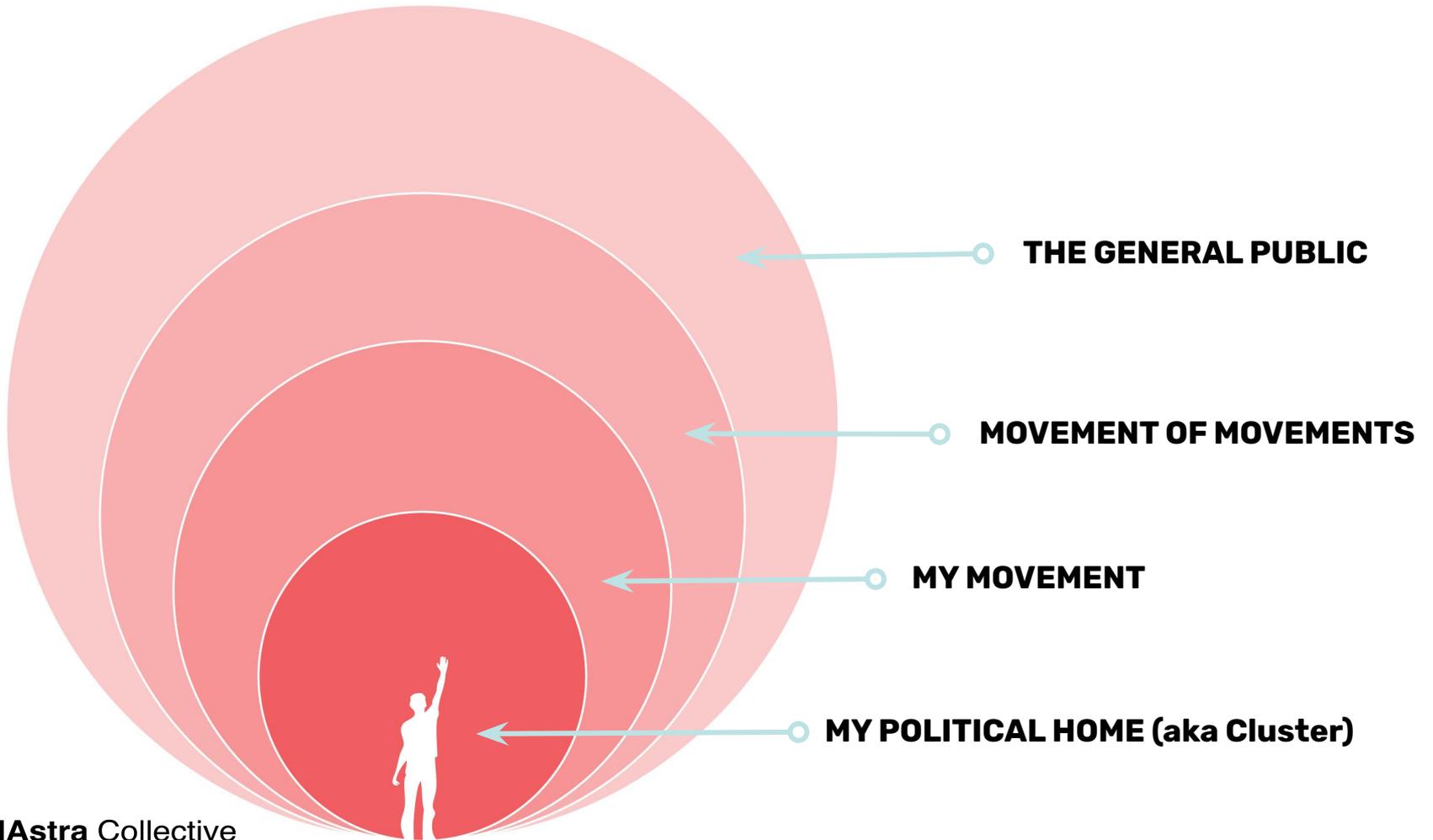


Movement of Movements

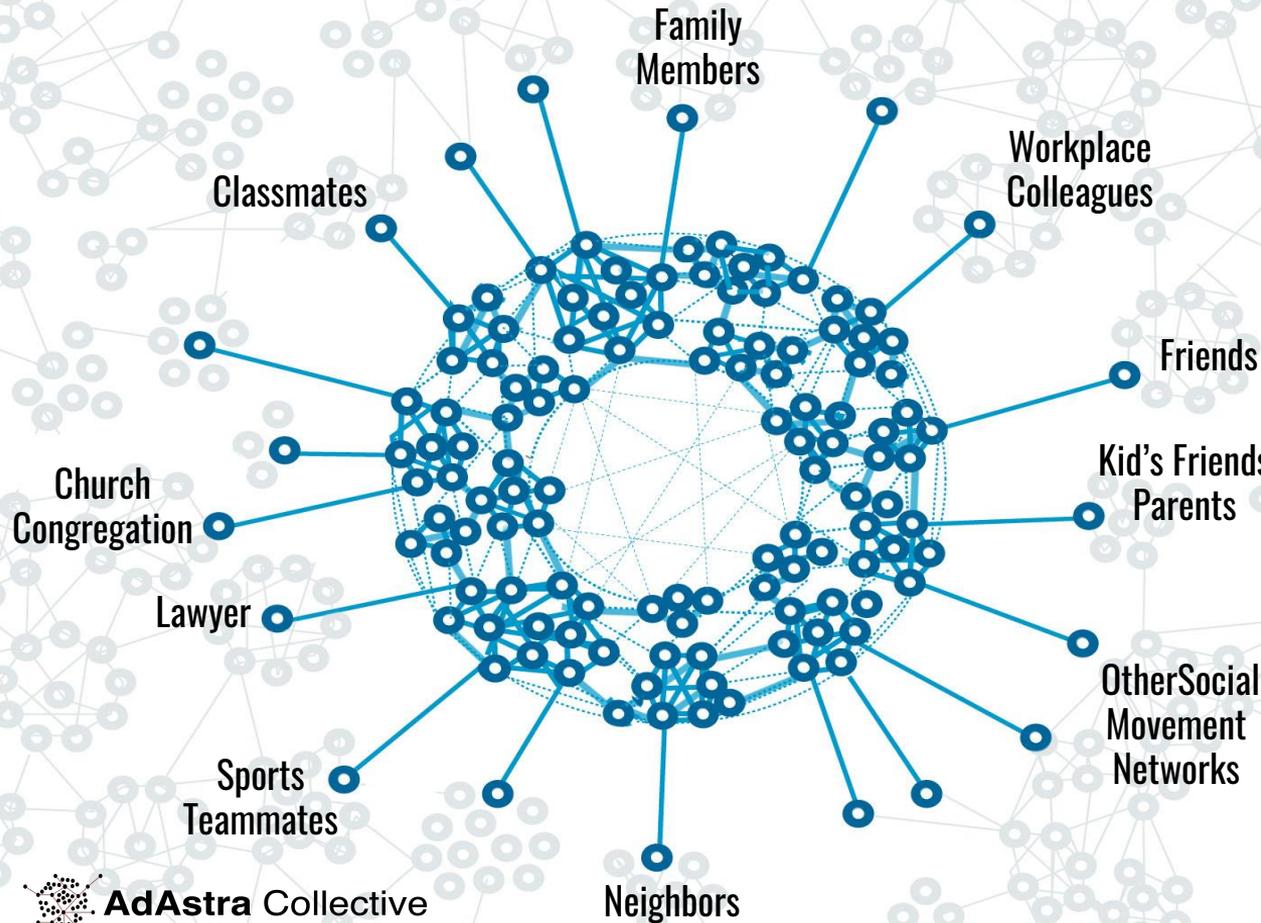
The ability of interconnected networks to use information exchanged to have a large impact on how we we govern ourselves.



- **Level 1:** Build local networks for experimentations
- **Level 2:** Build networks for *viralness* so that local innovations can spread, inspire, and learn from others
- **Level 3:** Build networks for *scale* so infrastructure and policy to support innovations can be developed



DECENTRALIZED, SELF-ORGANIZED



**Decentralized
Core**

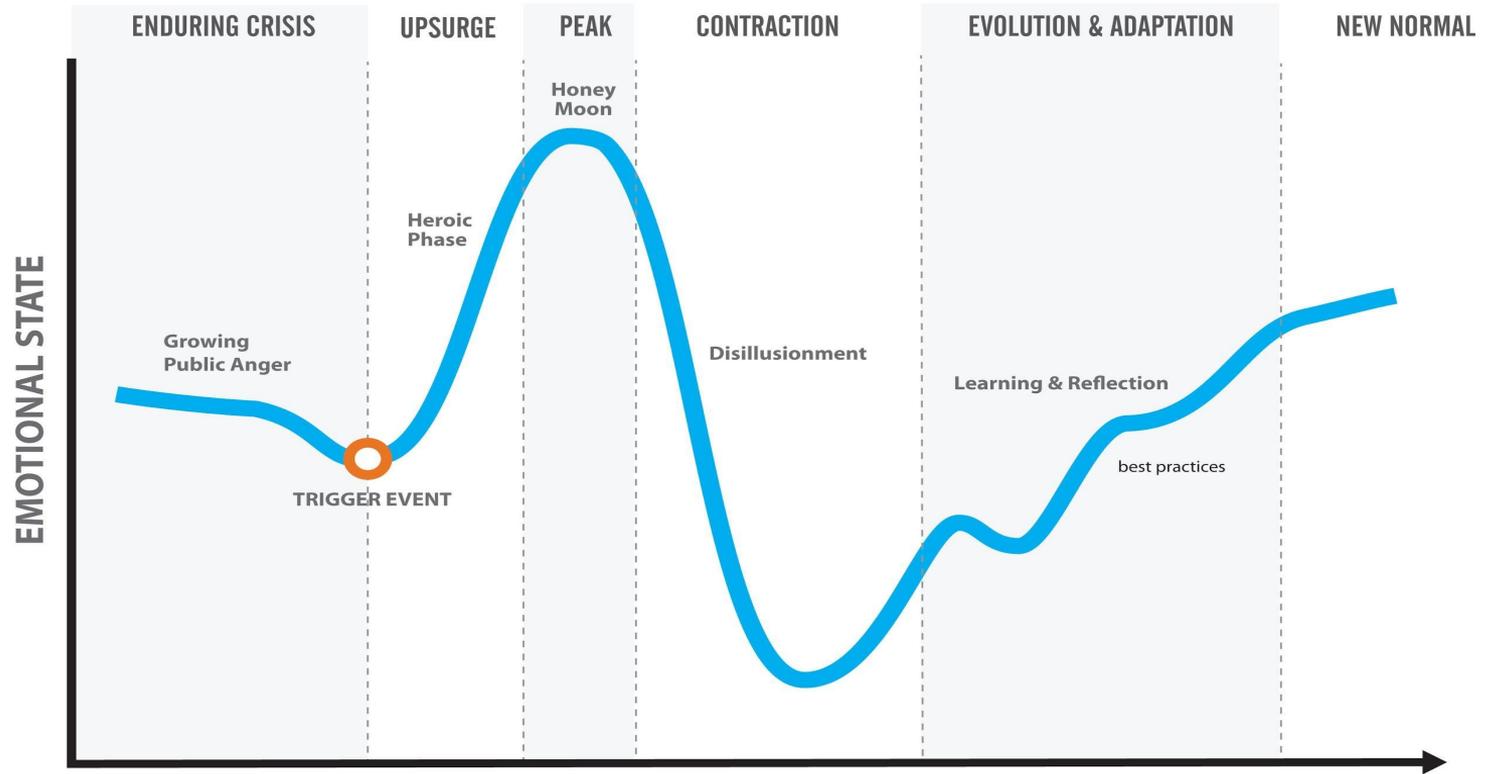
**Overlapping
Clusters**

**Strong
Periphery**

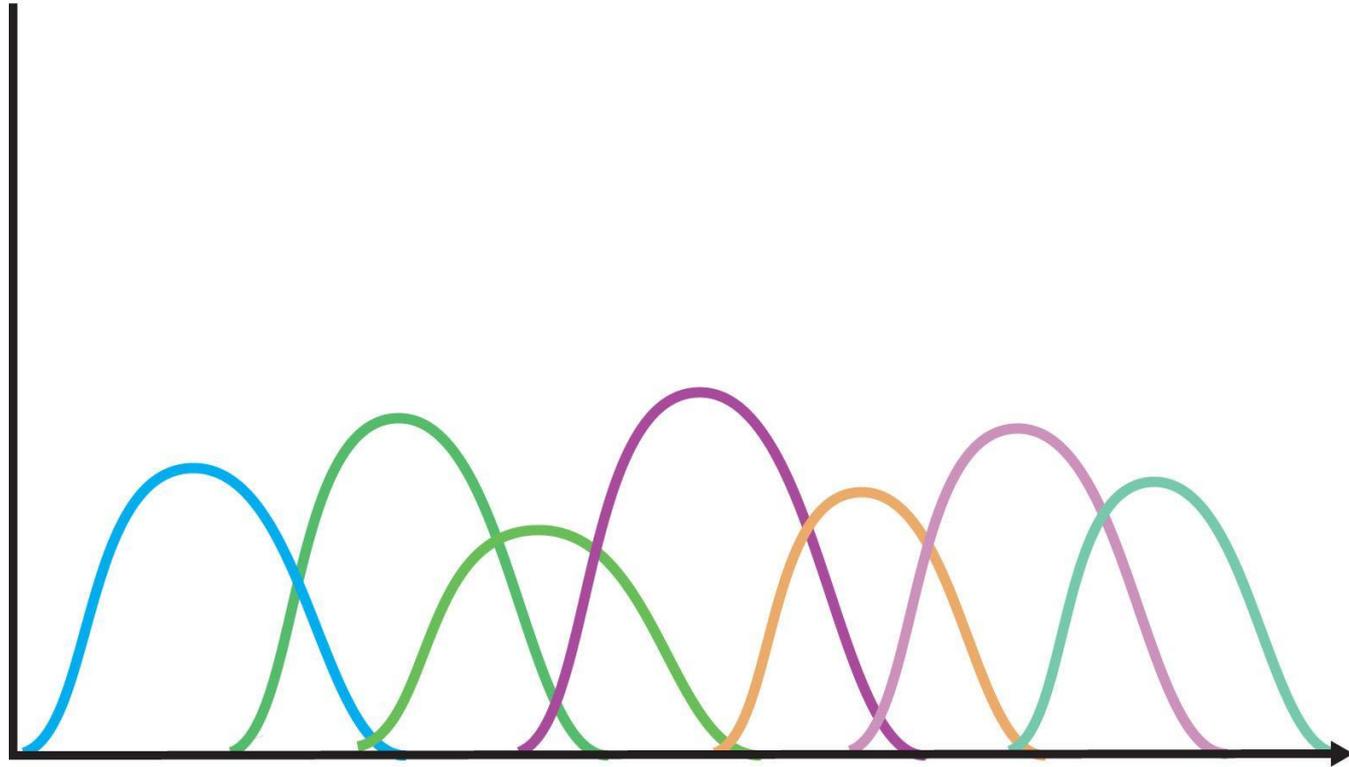


AdAstra Collective

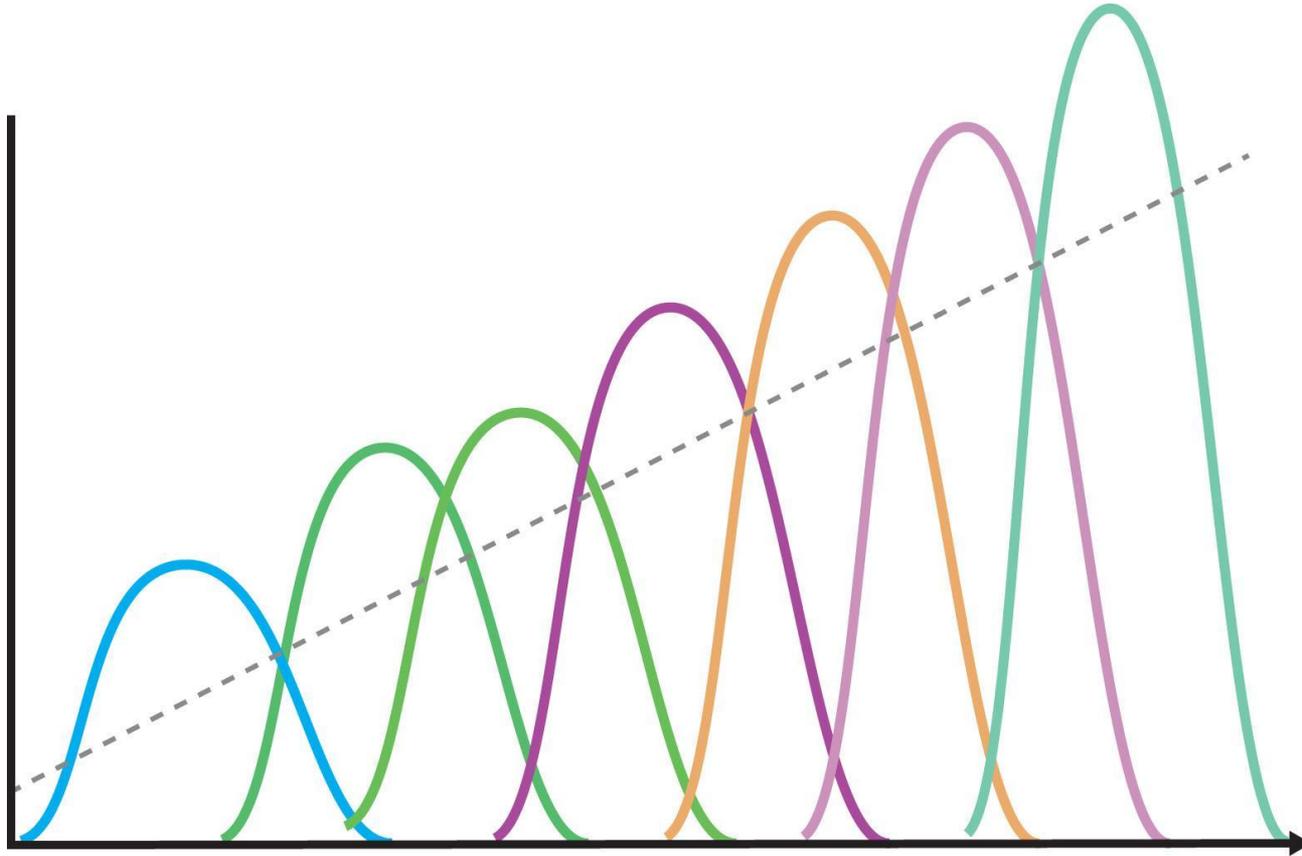
THE MOVEMENT CYCLE



Level 1: Movements Without Shared Infrastructure



Level 3: Movements with Shared Infrastructure - Scale



Q & A (5 min)

ACTIVITY

What are *my* Circles of Connection?

Fill out the worksheet on your own



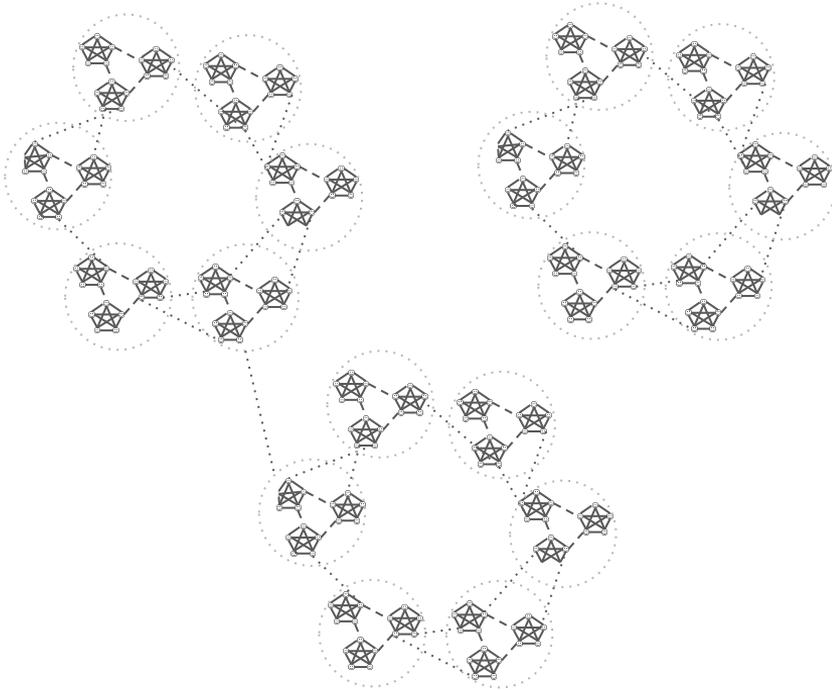
Debrief In Small Groups

1. Where does most of your political work take place? First, locate your network: is it a local network (based in place), a movement network with a specific focus, or a network of different networks (movement network across different movements-state, regional or national level)?
2. Is your network part of the other two types of networks? If you are a local project, have you worked to develop a local network of organizations and individuals? Are you connected to a national network? If you are a local network, are you connected to other networks working on the same issue? Are you connected to networks that are different, that provoke you to expand your thinking and reach?
3. What are opportunities to connect to individuals or organizations across other networks?



Different Levels of Scale Across Movement Networks

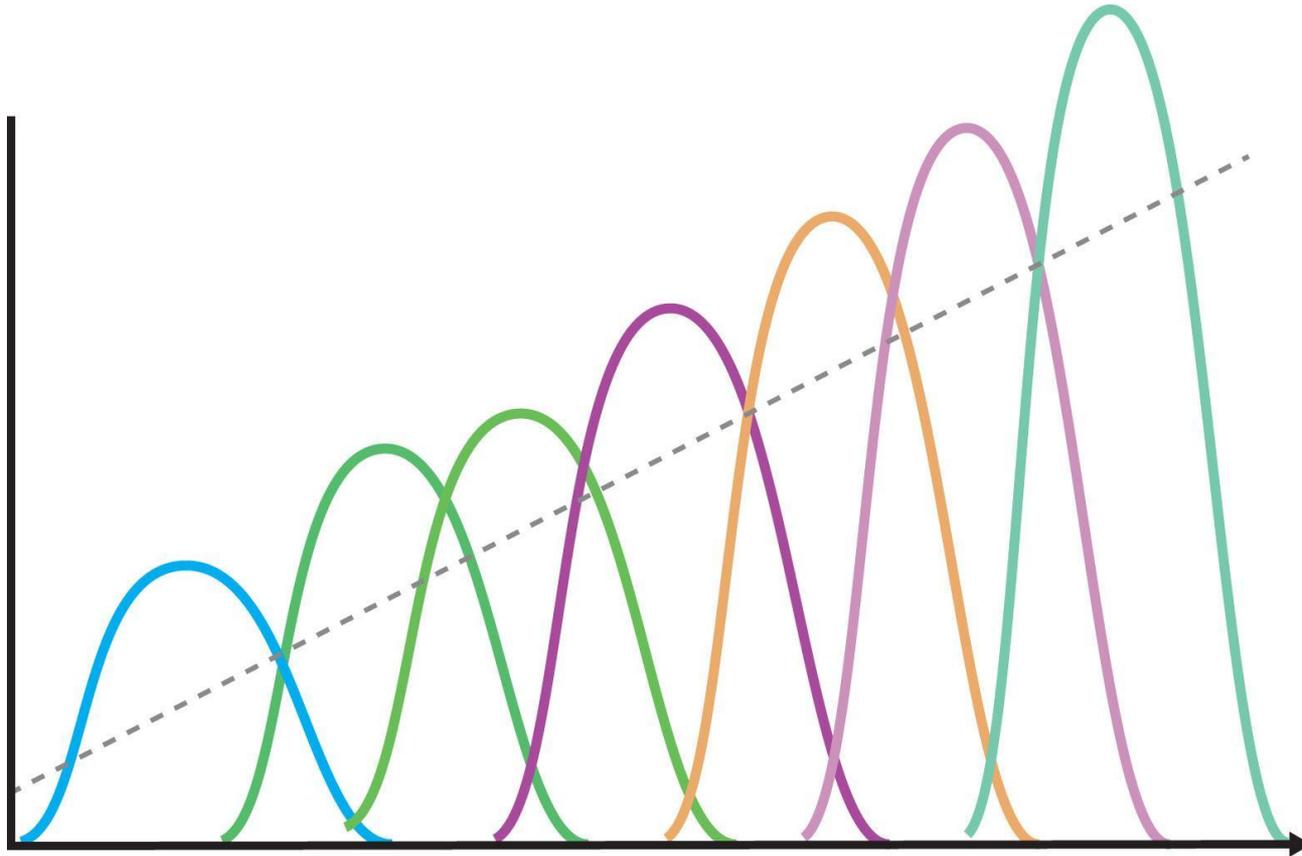
Movement of Movements



- **Level 1:** Build local networks for experimentations
- **Level 2:** Build networks for *viralness* so that local innovations can spread, inspire, and learn from others
- **Level 3:** Build networks for scale so infrastructure and policy to support innovations can be developed



Level 3: Movements with Shared Infrastructure - Scale

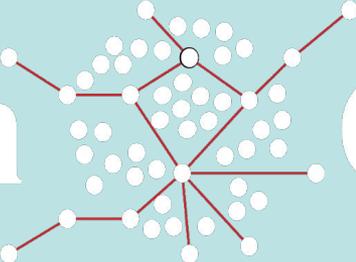


How do you relate to other networks?

1. Networked: You know this organization and you have occasional communication
2. Coordination: You have a defined partnership with this organization. There is some formal communication with this organization and some shared decision-making.
3. Collaboration: You share ideas and resources with this organization and work together closely. There is frequent communication characterized by mutual trust, and decision-making is done jointly.
4. Another type of partnership?



CONNECT THE CIRCLES

AdAstra  Collective